





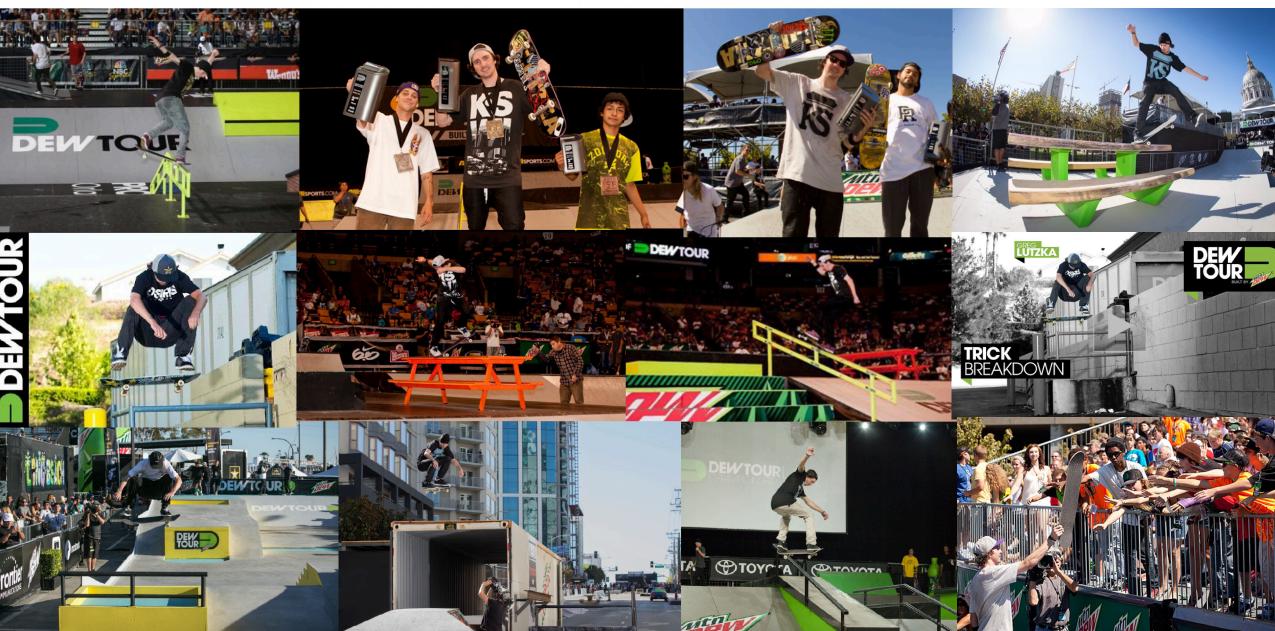




#### **Greg Lutzka 1st place**

3-time Dew Tour Gold Medalist





# Greg Lutzka x Harley-Davidson Partnership



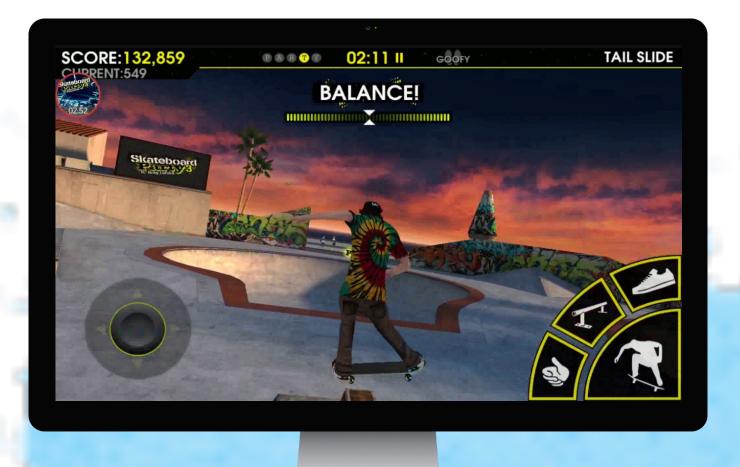








#### Skate Party 3 Ft. Greg Lutzka Video Game

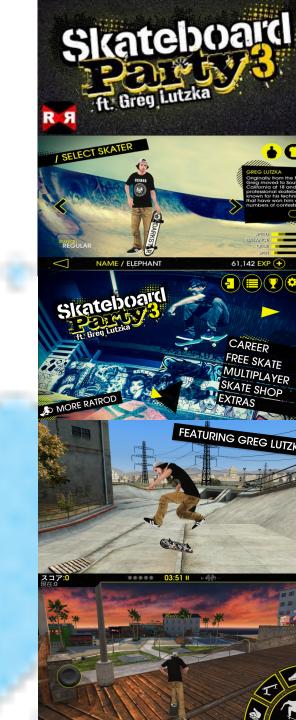














## "ONE WAY TICKET" The Story of Greg Lutzka

Greg Lutzka is one of the top skateboarders in the world to date. Winning multiple X Games to the Maloof Money Cup, which is one of the worlds largest contests at \$160,000.

Being a legend isn't always easy but skateboarding around the world never gets old. What life is like behind the scenes of being a professional skateboarder and what the average person doesn't get to see.

The "ONE WAY TICKET" documentary takes you through the lifestyle and career of Greg Lutzka. Traveling, experiencing different types of opportunities being a professional athlete with many other top pros around the world.

From 4 wheels to 2, the speed never stops. Competitive contests to being an entrepreneur and livin in the fast lane, it just doesn't get any better then this.

This is the story of Greg Lutzka "ONE WAY TICKET". A Kid, A Board, A Dream!



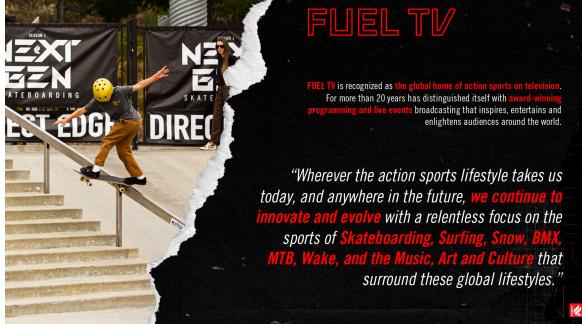






### NEXT GEN SKATEBOARDING

NEXT GEN Skateboarding features the legendary Greg Lutzka and equally iconic skaters, such as Ryan Sheckler, Ryan Decenzo, Dave Bachinsky, and Manny Santiago alongside 12 young shredders. Over seven episodes, they compete in head-to-head battles, S.K.A.T.E. games, and best trick contests for \$5,000 prize and A free trip to the Tampa Am contest to have a chance to change their lives forever!





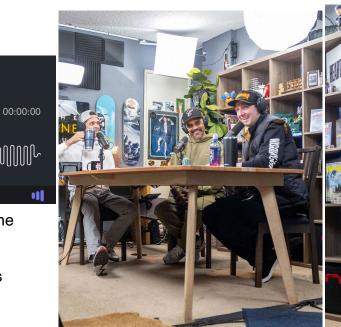




#### **Greg Lutzka**



Greg Lutzka discusses the fedora, winning the very first pro contest he ever entered, leaving the midwest to move to California, getting on Globe, Rodney asking him to ride for Almost & filming for Round 3, winning 160k at Maloof Money Cup, the multi-million dollar K-Swiss deal, why he lost his Toyota deal, his most recent Walmart Lutzka board deal, his new documentary and much more!

















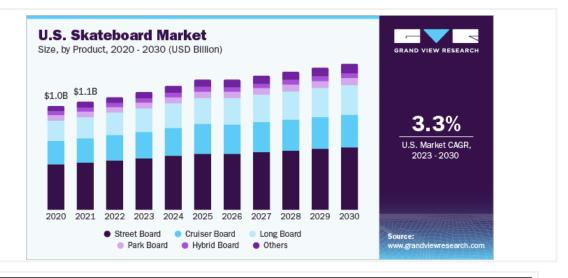












Report Attribute	Details
Market size value in 2023	USD 3.38 billion
Revenue forecast in 2030	USD 4.25 billion
Growth rate	CAGR of 3.5% from 2023 to 2030
Base year for estimation	2022
Historical data	2017 - 2021 -
Forecast period	2023 - 2030
Report updated	August 2023
Quantitative units	Revenue in USD billion, and CAGR from 2023 to 2030
Report coverage	Revenue forecast, company ranking, competitive landscape, growth factors, and trends
Segments covered	Product, end-user, region
Regional scope	North America; Europe; Asia Pacific; Central & South America; Middle East & Africa
Country scope	U.S.; Canada; Mexico; UK; Germany; France; Italy; Spain; China; Japan; India; South Korea; Australia & New Zealand; Brazil; Argentina; UAE; South Africa





Greg Lutzka Instagram - @GregLutzka www.GregLutzka.com

